

skills & core competencies

Graphic Design
 Web Design
 HTML 5, CSS
 Strategic Communication

Branding
 Journalism
 Public Relations
 AP Style Guide

Adobe Creative Suite
 Final Cut Pro
 Tumult Hype

professional experience

Senior Graphic Designer

Cushman & Wakefield | Baltimore, MD

July 2014 to Current

- Maintain and update branding guidelines
- Assist in marketing initiatives, including presentations, collateral and advertisements
- Develop design deliverables for high-end internal and client-facing events
- Help to provide basic marketing/design skills training to support staff
- Design and produce corporate and research reports for national and global audiences including infographics and extensive data displays
- Design and package templates for distribution and use by local markets for social media graphics, property marketing and business development activities
- Utilize HTML skills to create custom email blast to employees & clients
- Create social media graphics and infographics for national and global media outlets
- Work with outside vendors to stay within budget and coordinate delivery of materials
- Updated and rebranded all corporate materials and templates through multiple company mergers
- Created suite of email templates for global use through our email marketing platform, Concep

Freelance Graphic Designer

Self | Baltimore, MD

Current

- Provide web and print deliverables to clients including, but not limited to, websites, logos and branding, and annual reports and brochures

Strategic Communication Consultant

Addx Corporation | Alexandria, VA

April 2012 to December 2013

- Designed graphic images for agency strategic initiatives, publications and internal agency website
- Provided video production and photography editing support
- Developed articles for internal agency website that reached a nationwide audience

Communication Specialist

Addx Corporation | Alexandria, VA

August 2011 to April 2012

- Provided quality assurance to agency program regarding Veteran owned small businesses
- Reviewed, edited and assessed written reports and applications
- Maintained and updated Veteran business documents and information to ensure timely delivery of program submission reports to government client

education

University of Baltimore
MA, Publication Design (2017)

DeSales University
BA, Communication (2011)
 Graduated Cum Laude, Dean's List

awards & activities

- Member, AIGA
- Member, Creative Tech team, Church of the Nativity, Timonium, MD
- Recipient, 2019 Cushman & Wakefield EDGE Award - Team Player
- Recipient, Addx Award of Excellence